

Joseph Vickers

Technical Marketing & Communications Professional

Clearwater, FL
joe@josephvickers.com
[linkedin.com/in/josephvickersfl](https://www.linkedin.com/in/josephvickersfl)
josephvickers.com

Marketing and communications professional with experience creating social content, websites, photography, video, email campaigns, event promotion, and marketing collateral for nonprofit and small-business audiences. Brings technical fluency from aerospace testing and hands-on development of AI publishing systems.

CORE CAPABILITIES

Social media and community management · Website development and updates · Photography and video · Copywriting and marketing collateral · Email campaigns (Zoho Campaigns) · Event promotion · Sponsorship outreach · AI-assisted publishing systems

RELEVANT MARKETING & COMMUNICATIONS EXPERIENCE

Board Director & Crisis Interventionist

Feb 2015 - Present

Trauma Survivors Foundation

- Leads website development, digital communications, photography, video, social content, and marketing materials for a nonprofit coordinating crisis-intervention programs with first responders.
- Plans and promotes Delaware Beer Fest and the Black Tie & Sneakers Gala; leads sponsorship outreach and partner promotion for regional Taste of Your Town festivals.

Digital Marketing & Community Communications

2020 - 2024

The Elite You · Freelance / co-founder

- Managed community engagement across Meta platforms, answering customer questions and supporting ongoing audience communication.
- Produced original photography and video; wrote website copy, promotional materials, and marketing collateral.

SELECTED PROJECTS

- **PeakClips:** built product positioning, landing pages, onboarding, and AI-assisted content and publishing workflows for a multi-tenant creator platform.
- **Sun Coast SUP:** designed the website, daily reporting voice, and automated web and social publishing around live weather and tide data.

TECHNICAL EXPERIENCE

Test Technician, Level 3

Feb 2026 - Present

Honeywell Aerospace · Clearwater, FL

- Runs functional tests and troubleshooting in an FAA-certificated Part 145 repair station; documents results and corrective actions under FAA, AS9100, and ITAR requirements.
- Works with engineering and manufacturing teams to tighten procedures and support Lean continuous improvement.

Test Technician

2024 - 2026

Mercury Systems · Gulf Breeze, FL

- Tested optical and electronic assemblies for FAA-regulated and defense platforms using oscilloscopes, optical power meters, DMMs, and automated test equipment.
- Trained and onboarded four technicians; ran failure analysis and communicated findings to engineering.

LEADERSHIP & SERVICE

General Manager / Lead Instructor & Range Master

2011 - 2018

Trinity Tactical · Gulf Breeze, FL

- Led operations for an 8-15 person retail and training facility and delivered technical instruction to hundreds of civilian and law-enforcement clients.

Combat Engineer

2004 - 2008

United States Marine Corps

CERTIFICATIONS

IPC J-STD-001, Soldering & Electronic Assembly (current) IPC-A-610, Acceptability of Electronic Assemblies (familiar)
AS9100 Aerospace QMS (working proficiency) ITAR Compliance Training (current) ESD Awareness (current)